BLACK NSA®

NATIONAL SPEAKERS ASSOCIATION

Excellence Awards

2025 DIGITAL EVENT BOOK

WELCOME

At BlackNSA, we believe in the power of voice—and the strength of community. Whether you're just starting your speaking journey or expanding your global impact, this is where excellence is nurtured, connections are made, and leadership is born.

We're excited to share what makes our chapter special—from dynamic programs to meaningful mentorship, our rich history, and real opportunities to lead. Take a moment to explore who we are, what we do, and how we serve and grow together.

We invite you to get involved, get inspired, and get ready to grow!

In your service,

Lethia Owens

Lethia Owens, CSP
President, BlackNSA (2024 – 2026)

BlackNSA BOARD

2025-2026

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OUR 7 GROWTH STRATEGIES

TO 10X OUR MEMBERSHIP IMPACT IN 3 YEARS

1 Expansion of Our Global Community

Grow membership by adding value, engaging talents, and strategic marketing.

2 Advanced Speaker Training Model

Develop advanced programs to elevate speakers and build industry credentials

3 Establish Strategic Partnerships

Forge partnerships with complementary organizations for mutual growth and benefit.

4 Increase Content Creation

Consistently produce valuable content to engage and educate our members and tribe.

5 Leverage Technology

Utilize technology to optimize operations, streamline processes, and enhance efficiency.

6 Increase Our Digital Footprint

Expand our online presence to elevate brand awareness and engagement.

7 Develop Premier Speaker Resources

Create programs that generate revenue while supporting speaker development and growth.

BLACK NSA® NATIONAL SPEAKERS ASSOCIATION

The heart of BlackNSA is built by the members who serve and ask, "How Can I Help!"

Visit BlackNSASpeaker.org/Volunteer to Apply

PRAISE FROM OUR *Members*

BlackNSA is more than a **community**; it's a movement of **truth-tellers**, **legacy builders**, and **world-changers**. When I see leaders like Lenora, Willie, Les, Shirley, and Ed, I'm reminded that excellence isn't rare, it's our birthright, and elevation is the expectation.

- John Register, CSP, CPAE

I stepped into BlackNSA already rooted in purpose, but **what I found was a family** that fuels it. As a second-term board member, I bring my High Stakes Leadership lens to a community where influence grows, voices are honored, and excellence is nurtured through connection.
- Traci Ruiz, BlackNSA Board Member

In BlackNSA, I've found more than professional peers...I've found a **purpose-driven family**. The way we pour into each other is unmatched. It's the place where I know **I can show up fully, be seen, and be supported like family**...every single time.
- Vernice "FlyGirl" Armour, CSP

BlackNSA has been **a game-changer in my speaking journey**. The knowledge, community, and confidence I gained—especially through the **Million Dollar Mastermind**—helped me grow my business, elevate my mindset, and **achieve my CSP**. If you're ready to believe bigger and do better, this is the tribe to join.
- Frank Kitchen, CSP

BLACKNSA

Speakers by Profession, Family by Choice

OUR GLOBAL IMPACT

Culture
Marketing
Leadership
Innovation
Communication
Transformation
Technology
Wellness
Finance
Sales

Virtual Chapter

Become A Member Today!

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